

30th Annual ASE Scientific Sessions Attendance Justification Toolkit

This step-by-step guide is designed to assist you with outlining the benefits of attending this premier cardiovascular ultrasound educational conference to your employer.

The ASE 2019 program is designed to benefit all healthcare providers interested in the application of cardiovascular ultrasound imaging in the care of patients and in research. The program includes a variety of learning options including hands-on sessions, how-to sessions, case-based presentations, information on new techniques, and intimate question-and-answer sessions. The 2019 ASE Scientific Sessions allows you first-hand access to the latest innovations, science, and best practices in cardiovascular ultrasound, as well as numerous opportunities to network with experts from all around the world. Attendance at this four day conference can fulfill certification and accreditation requirements for echo-specific CME content.

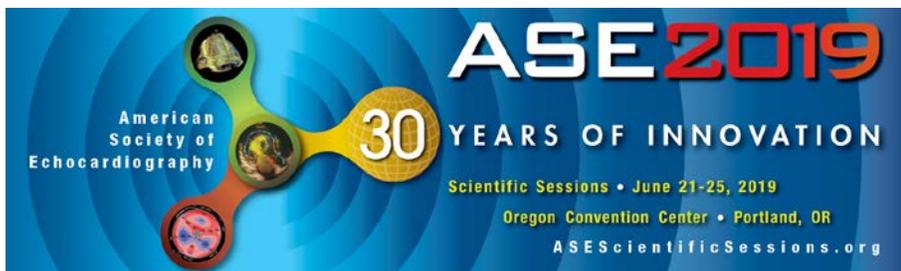
The curriculum is designed for varying levels of medical knowledge. Sessions are intended to enhance knowledge and performance for adult and pediatric cardiologists, cardiothoracic and vascular surgeons, cardiac anesthesiologists, cardiac sonographers, and emergency and critical care physicians, as well as hospitalists, radiologists, research scientists, veterinarians, residents and fellows in training, students, and nurses. [Click here to peruse the sessions.](#)

This toolkit includes:

- General Tips
- Reasons Why Your Employer Should Send You to the 2019 ASE Scientific Sessions
- How to Justify Conference Attendance
- Education Program Listing
- Sample Expense Worksheet
- Sample Cost Benefit Worksheet
- Sample Justification Letter

"ASE 2018 was a really fun conference, informative and helped me in what I do everyday."

ASE 2018 Attendee

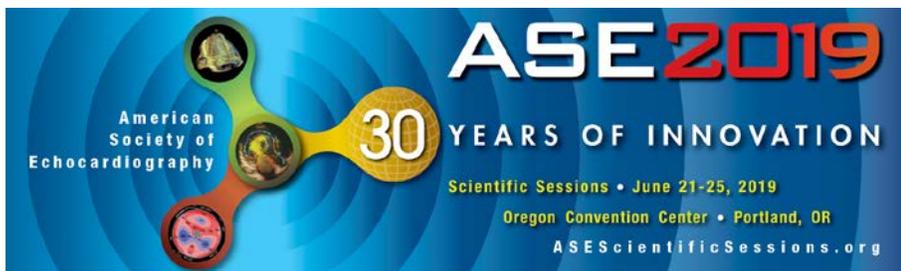


General Tips

- Review the registration rates and see if you qualify for any discounted rates. If you have never been an ASE member, your nonmember registration includes ASE membership through December 2019. ASE member benefits are valued at more than \$1,500 per year.
- Focus on specific benefits/value that you will bring back to your employer as a return on investment. ASE 2019 includes several sessions on how to incorporate ASE guidelines into your practice.
- Review the [program](#) in advance and share a list of the educational sessions you plan to attend and explain their relationship to your goals.
- Encourage your supervisor to review the [program](#) and make suggestions of sessions that might be of particular interest to your organization as a whole.
- Share your experience. Propose to deliver a short presentation upon your return to your colleagues to share what you learned and offer possible applications and recommendations relevant to your office.
- Prepare a plan that will show your supervisor who will cover for you and how your workload will be handled while you are attending the meeting.
- Remind your supervisor that the 2019 ASE Scientific Sessions is a great meeting to fulfill echocardiography specific continuing education credit requirements for licensure, accreditation, and certification. Depending on what you attend, you can earn up to **32.25 hours of CME credit**. This ASE course is also qualified to award MOC points for attendance. You can receive up to **32.25 MOC points** toward ABIM recertification. ASE has received the highest commendation from the ACCME for the quality of its medical programming.

“Superb program with diverse experts from around the world”

2018 Attendee



Reasons your employer should send you to the 2019 ASE Scientific Sessions

- ASE 2019 brings together approximately 3,000 domestic and international participants from over 50 countries. This provides a fantastic opportunity to interact with cardiovascular ultrasound professionals and learn best practices from your peers.
- Expert faculty offer an innovative and creative educational program designed to appeal to novice, as well as experienced echocardiography users. The program includes hands-on sessions, how-to sessions, case-based presentations, information on new techniques, and intimate question-and-answer sessions. There are also Point of Care sessions that will feature critical care and emergency medicine experts discussing critical care echocardiography and the collaborative role of all specialties in patient management.
- Sessions are appropriate for all levels of cardiac and vascular ultrasound professionals, including experts, intermediate learners, sonographers, fellows, and nurses.
- Extensive learning opportunities with more than 110 educational sessions to fulfill echocardiography specific continuing education credit requirements for licensure, accreditation, and certification.
- Peer networking opportunities, including two free receptions, provide invaluable opportunities to make connections with professionals in your area of expertise. The conference brings together professionals in every field – clinicians, researchers and academicians, practice managers, fellows, and other health professionals.
- The exhibit hall features approximately 55 companies showcasing the latest technology in cardiovascular ultrasound. You can see, touch, and learn right there. Science and Technology Theater sessions provide in-depth analysis of the latest advances in the marketplace.
- Over 470 posters are presented featuring cutting-edge research on the latest advances in cardiovascular ultrasound or clinical cases illustrating evolutions in patient care.

“ASE 2018 was the best experience I have ever had. All the lectures provided were relevant and eye-opening. I can’t wait to come back next year.”

ASE 2018 Attendee

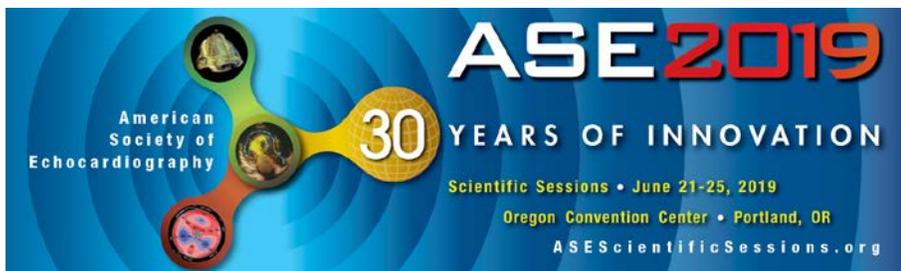


Cost Benefit Worksheet

You should clearly understand your meeting expenses to justify allocation of funds from your organization and prove a return on investment (ROI). To help you calculate your meeting expenses, complete the attached Cost/Benefit Worksheet.

Use this sample worksheet to calculate your major meeting expenses.

Expense	Notes/Justification	Amount
Registration Fee <i>(include any additional fees associated with courses or events you wish to attend)</i>		
Roundtrip Airfare <i>(are mileage points available to offset airfare?)</i>		
Transportation Fees <i>(All registered attendees of ASE 2019 will receive a FREE TriMet Max Light Rail Pass to use when traveling around Portland. All you need to budget for is your trip from and to the airport. The Rail pass will work to get you to the airport after the conference if you want to use the rail. Taxi is approximately \$35.00 from the airport to downtown Portland.)</i>		
Meals <i>(Continental breakfasts, breaks, and two receptions are included in your registration fees.)</i>		
Hotel rate per night plus taxes <i>(# of nights x Room Rate)</i>		
Parking reimbursement <i>(at airport or hotel)</i>		
Misc. reimbursable expenses <i>(tips, internet fees, etc.)</i>		
Total		



Sample Justification Letter for Your Supervisor

[Date]

Dear [supervisor's name]:

I would like to request approval to attend the American Society of Echocardiography's 30th Annual Scientific Sessions June 21-25, 2019 in Portland, Oregon.

My participation at ASE 2019 will allow me the opportunity to expand my knowledge of cardiovascular ultrasound and network with experts from around the world to enhance my performance at [workplace] _____. I have reviewed the education sessions in detail, and have attached a listing of sessions I feel can directly impact my work and will also benefit [workplace] _____. In addition, I plan to share the knowledge gained from these sessions with my colleagues.

I am seeking support of my attendance to this medical education conference, including registration fees, travel expenses, and miscellaneous expenses. A detailed cost breakdown is attached. I anticipate the total expense to be approximately \$_____.

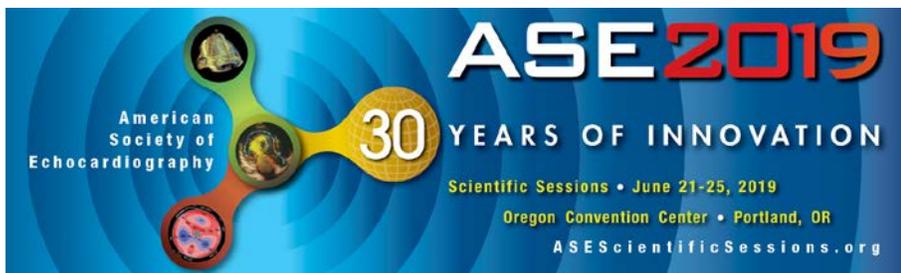
The opportunity for me to attend sessions presented by expert faculty who will provide a comprehensive review of current echocardiographic methods is important to my professional growth. My knowledge base will expand by being exposed to the new advances in cardiovascular imaging technology, and sessions focusing on incorporating the new ASE guidelines makes my attendance at the 2019 ASE Scientific Sessions a very valuable investment.

Thank you for considering support of my attendance at ASE 2019.

Sincerely,

[your name]

95% of ASE 2018 attendees said the ASE Scientific Sessions helped them increase their overall competence.

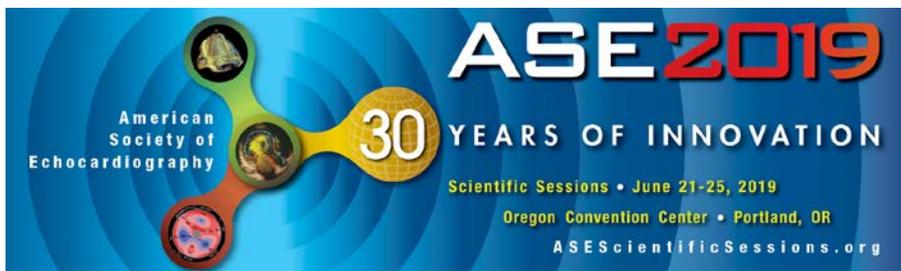


ASE 2019 Education Sessions

ASE 2019 education sessions are designed to give a comprehensive review of current echocardiographic methods, utilizing and incorporating new technology, general clinical utility, and new ASE guidelines. Faculty include the “who’s who” in cardiology, heads of Echo Labs from across the U.S., and leaders from the echo societies in Europe, Asia, South America, and Australia.

ASE 2019 features 11 topic specific tracks to help guide your learning experience:

- **CIRCULATION:** These sessions will provide attendees with an excellent overview, as well as advanced topics on vascular ultrasound.
- **EARLY CAREER:** **New for 2019**, this track has been designed specifically for fellows in training and early career physicians.
- **IMAGING ESSENTIALS:** This track will instruct practitioners on techniques of assessment and quantitation that you can incorporate into your lab when you return home.
- **INNOVATION/TECHNOLOGY:** **New for 2019**, this track has been designed to communicate recent advances that improve quality and cutting edge technologies that will be used for treating the patients of tomorrow.
- **ISCHEMIA:** **New for 2019**, this track covers a diverse spectrum inclusive of obstructive and non-obstructive coronary diseases and stress echocardiography.
- **MYOCARDIUM/FUNCTION:** **New for 2019**, this track addresses the core competencies of common cardiology pathologies and provides an update about standards of care.
- **PEDIATRIC/CONGENITAL:** This track is packed with cutting-edge science from fetus to adult that brings together cardiologists, PhDs, engineers, and sonographers with the unifying goal of improving care for those with heart disease.
- **PERIOPERATIVE:** Cardiac anesthesiologists, sonographers, cardiologists, and surgeons come together to share knowledge in cardiovascular care and perioperative/ periprocedural echocardiography.
- **POINT OF CARE:** This track focuses on this highly valuable modality that is of critical importance as healthcare practitioners become skilled in the use of point of care ultrasound.
- **SPECIAL SESSIONS:** The 2019 Program Committee has designed the Special Sessions Track to introduce different learning formats to entertain and educate.
- **VALVES:** **New for 2019**, this track was designed to bring together the expertise of sonographers, cardiologists, cardiac anesthesiologists, and surgeons to share knowledge in the diagnosis and management of patients with both simple and complex valvular heart disease.



Here is a sampling of the sessions that will be presented at ASE 2019. [Click here to download the Advance Program](#) to find the sessions most relevant to you.

- IAC Echocardiography Bootcamp
- Fetal Symposium: The Beat Goes On
- Hemodynamics: Back to the Basics
- Artificial Intelligence in Echocardiography: Friend or Foe?
- Quantification of LV Function: Is the End in Sight?
- Quantitative Assessment of Valvular Disease
- Valvular Regurgitation and Stenosis: How to Quantify
- Managing the Unstable Patient
- Stop the Struggles: Assessment of Right Heart
- Pericardial Disease: A Forgotten Structure
- Lessons from the Legends
- Adult Congenital Heart Disease for Adult Sonographers
- Games of Circulation Thrones! - Debate
- RELAX! It's just Diastology
- Stump the Stars
- Myocardial Strain by Speckle Tracking
- Multimodality: Ischemia Integration of Echo and Other Modalities
- Ethical Decision Making: What Has Changed?
- Lab Leadership and Management Summit
- Cardiomyopathies: Horses and Zebras

Course topics are subject to change.

"I would encourage all ultrasound (echo) professionals, as well as physicians, to attend this course. As informative as it was I feel like with an open mind to learning one could definitely learn and integrate many of these new advanced modalities into their clinical practice or lab. By doing so the quality of patient care would sky rocket!"

ASE 2018 Attendee